



A Christian entrepreneur's guide to live and lead- The Jesus Way-- The first 10 action steps

How do I begin my new life and journey with Christ? How do I become “born again”? How can I integrate my Christian faith into my business? Take a look at the following guide that I created just for YOU, friend. I chose 20 steps that I believe will be life-changing for you and I have broken them into two printable 10-step action sheet PDFs. Below are the very FIRST 10 steps...print them out and laminate them or cut them out and tape them all around you so that you are fully immersed. These are the very SAME steps that I had to take to FINALLY be able to start living and leading my business in an amazing, joyful, and full-filling way I call- The Jesus Way. Here are the first 10 steps that I took.

1. First things first- admit that you are a sinner(you aren't perfect- you make mistakes- yes or no?). If you said yes- keep reading on. What does this even mean? You mess up, and you do things with selfish and/or evil intent sometimes (yes, even a tiny white lie is a sin, people). Okay, I'll go first- I'm a sinner! And the Lord knows it. BUT- there's hope for me...and for you. Say whaaat? Because He loves us unconditionally. Nobody gets to buy God's love. Sorry, it's not for sale. He IS Love.
2. Repent. Say and mean that you are sorry for your wrongs. Be willing and open to turn away and go in a new direction. (You will need to drop the ego and pride at the door folks- and no, this isn't about shaming or condemning you or anyone).
3. Believe that Jesus is who He says He is. The Bible is God's breathed-out truth and living Word. If you don't know much about Jesus yet, no worries- just like any other relationship...these things take time. Rome wasn't built in a day and neither is your faith...your relationship with our Eternal Father will gradually grow as you spend time with Him and He reveals His characteristics and who He is to you.
4. Ask Jesus to come into your life/heart and business and take control (ask Him to take the wheel, so to speak). Make space for the Holy Spirit to take residence within you. If you look at it from the perspective of- God owns my business and I get to steward it- it is much less stressful!

5. Receive Jesus's gift of grace. Grace is free and undeserved favor- Jesus washes you clean- meaning, He doesn't see your sin- He sees you whom He loves and is well pleased. Period. Wow- I get goosebumps when I think about the grace He extends to us!
6. Love Jesus, Love yourself, and Love others- in that order. (I'm sorry but the order can NOT be changed- believe me, I tried;) Share your testimony! Storytelling is key in marketing!
7. Study and read the Bible daily. (Don't freak out on me, pleasssse!) I know we are all crazy busy with life and all of the good and bad circumstances that get thrown into our midst. But the only way you will ever learn and find out the truth for yourself is to read the Bible. Buy a Bible that's in a format that works for you- I like to use the ESV or NIV versions that also have commentaries within. I also love using the Bible app; YouVersion on my phone. <https://www.youversion.com/the-bible-app/> Research a bit and find a bible that works for you! I like to add daily devotionals into the mix as well. Fun fact: your name gets written in God's Book Of Life when you decide to accept Jesus Christ as your Lord and Savior- woot!
8. Join a church (go church shopping(online or in person) [Joseph Prince Ministries - Grace changes everything](#)- try out a few or 10! Find the one that is teaching from the Bible and makes you feel welcome. Find one that works for your entire family to know, grow, and serve in. No church is perfect- hate to break this to ya, but churches are simply a bunch of broken and messed up humans that choose to come together to worship our Savior together and to support one another in community.)
9. Join a life group/small group in your church and join a Christian online community (Follower of One is a great place to start) <https://followerofone.org/>- where 2 or more believers gather, Christ is there. It took me YEARS to finally understand why these groups were important. Join a life group that works for you and your schedule- it could be in person, online, weekly, monthly...whatever. Just find a small community within your church of choice- these peeps will hold you accountable (which we all need because it's just too easy to sit on Netflix and scroll on social media for hours and feel like, I have so many followers/friends but then wonder why am I so dang lonely and depressed?!)
10. Pray- be in constant communication with your Savior Jesus Christ- talk to him 24/7/365- He's listening and always available. No fancy words are needed. Just talk to Him- whatever is on your heart. Thank Him, praise Him, and ask Him for what you need- this doesn't mean He gives you everything you ask for- He's not Santa, but He will give you everything according to His will that you ask for in His perfect timing. Jesus does know best, y'all.

Whew...that was some list, eh?! I know that I know that I KNOW...your life will never be the same again if you permit yourself to take the above steps(no cheating- take all of the steps for 100% life satisfaction and transformation). I created this guide for YOU to have the possibility to live and lead your business in a NEW way- The Jesus Way. What will you choose to do? Stay stuck and fearful? Change is hard- I get it. But our God is bigger and stronger than we could ever imagine. I believe in the Trinity. What that means is that God is 3 persons in 1. He's God,

Jesus, and the Holy Spirit all wrapped into ONE. You and me- we are His beloved kids:) And together, we are better. So let's get fired up and start truly living and leading. We can ALL be caring messengers. God's love changes EVERYTHING. Be sure to check out the NEXT 10 steps:) START living and leading today! The Jesus way.

XO Krista (your caring messenger)

P.S. Hi! I'm Krista Tressa, the heart and soul behind CaringMessenger Copywriting, where crafting influential messages isn't just a skill—it's my ministry and passion.

I write messages that elevate my clients' business reputation and profits. I'm not just a wordsmith, I'm a people person at heart. I also speak on a variety of topics that are close to my heart, from Christian leadership in the marketplace to raising kids as future disciples for good and I love to guest on podcasts. My digital evergreen online store is under construction and I will create new digital marketing products as I continue to grow my business.

Beyond the business, I wear many hats. A wife, mom of 2, and a follower of Christ, I navigate the world of entrepreneurship with an eternal lens.

I choose to lead upside down. Let's create a message that speaks volumes, connects deeper, and propels your business to new heights. I'm an inspirational extrovert and I'm YOUR caring messenger 💜

Cheers to the adventure that awaits!



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